



37283

**GOVERNMENT OF KERALA****Abstract**

General Administration Department - National Integration - Observance of "**Quami Ekta Week**" from 19<sup>th</sup> to 25<sup>th</sup> November, 2014 - Orders issued.

**GENERAL ADMINISTRATION (SERVICES-D) DEPARTMENT**

**G.O. (Rt) No. 8275/14/GAD**      **Dated, Thiruvananthapuram, 27.10.2014.**

Read:- 1. G.O. (Ms) No.284/2002/GAD dated, 28/08/2002.  
2. G.O. (Rt) No.6601/2002/GAD dated, 28/10/2002.

**ORDER**

"**Quami Ekta Week**" is observed every year from 19<sup>th</sup> to 25<sup>th</sup> November throughout the Country. Communal Harmony Campaign coincides with Quami Ekta Week. The objectives of the programme is to foster the spirit of patriotism and National Integration and Communal Harmony. The celebrations of the week include hoisting National Flag, convening Public Meetings, Prabhat Bheries, taking the Pledge of National Integration of the people, holding debates, discussions, etc. It has been decided to celebrate the "**Quami Ekta Week**" this year also from 19<sup>th</sup> to 25<sup>th</sup> November, 2014 in a befitting manner. Programmes may be drawn up generally in accordance with the following guidelines:-

i) **Wednesday, 19<sup>th</sup> November, 2014- National Integration and Communal Harmony Day**

Befitting programmes promoting the message of secularism, anti-communalism and non-violence may be arranged/organized in all Districts of the State by the District Administration. The Director of Information and Public Relations will chalk out the programmes to be arranged/organized on this day and intimate the District Administration well in advance for proper implementation.

ii) **Thursday, the 20<sup>th</sup> November, 2014 - Welfare of Minorities Day.**

Items of the Prime Minister's 15 Point Programme for the welfare of Minorities to be emphasized. Special fraternal processions should be taken out in riot-prone towns.

iii) **Friday, the 21<sup>st</sup> November, 2014 - Linguistic Harmony Day.**

Special literary functions and 'Kavi Sammelans' (Poet's Conference) may be organized to enable people of each region to appreciate the Linguistic heritage of other parts of India.

iv) **Saturday, the 22<sup>nd</sup> November 2014 – Weaker Sections Day.**

Meeting and rallies may be organized to highlight items under various Government Programmes, which help Scheduled Caste and Scheduled Tribe persons and weaker sections with particular emphasis on the distribution of surplus land to landless labourers.

v) **Sunday, the 23<sup>rd</sup> November, 2014 – Cultural Unity Day.**

Cultural functions may be organized to present the Indian tradition of 'Unity in diversity' promoting cultural conservation and integration.

vi) **Monday, the 24<sup>th</sup> November, 2014 – Women's Day.**

The importance of Women in Indian society and their role in development of nation building may be highlighted.

vii) **Tuesday the 25<sup>th</sup> November, 2014 – Conservation Day & Flag Day.**

1. Flag Day will be celebrated on this day during the Communal Harmony Campaign Week.
2. Meetings and functions may be organized to emphasis the growing need for awareness and action to conserve the environment.
3. **The National Integration Pledge should be taken on Wednesday, the 19<sup>th</sup> November, 2014 at 11.A.M, by assembling in the premises of the Office/Institution.** The active participation of all Staff members in the pledge taking ceremony may be ensured. The Head of Office may administer the pledge. Text of the National Integration pledge both in English and Malayalam is attached.
4. The Director of Information and Public Relations will arrange to publish progress made in the implementation of Prime Minister's 15 Point Programme through local stations of All India Radio and Doordarshan Kendras. The Director of Information and Public Relations will also ensure that the articles highlighting progress in implementation of 15 Point Programme will be published in news papers especially Minority Language newspapers. Such articles should also highlight measures for tackling educational backwardness amongst minorities as also measures for socio-economic and educational uplift of minorities. The Director Information and Public Relations will enlist the co-operation of All India Radio, Doordarshan and Editors of all news papers in this regard and arrange for wide publicity to the programmes outlined for all the days in the "Quami Ekta Week".
5. All District Collectors/Heads of Departments particularly the Director of Public Instruction, Director of Collegiate Education, the Director of Technical Education, the Director of Vocational Higher Secondary Education, the Director of Medical Education, the Registrar of Universities and the Chief Executives of all Public Sector Undertakings are requested to draw up suitable detailed programme so as to make it a sustained programme throughout the week and also to issue specific instructions to the Heads of Institutions under their control to carry out the different programmes to drawn up in a befitting manner.

6. All District collectors/the Secretary to Government Cultural Affairs Department, the Director of Scheduled Caste Development, the Director of Tribal Welfare, the Director of Social Welfare, the Secretary-Kerala Sahithya Academy, the Secretary-Sangeetha Nadaka Academy and Chief Conservator of Forests are requested to see that suitable programmes emphasizing the themes on Secularism, Non-violence, Communal Harmony, Minority Welfare, Linguistic Harmony, Welfare of Scheduled Castes/Scheduled Tribes and weaker sections, Women's welfare, Cultural unity etc. are formulated and carried out throughout the state and to make all out efforts to make this year's programme a grand success with the widest possible popular participation.

7. During the Communal Harmony Campaign week, the National Foundation for Communal Harmony (NFCH) raises funds to support its activities. To encourage voluntary contributions to the foundation, donations to the foundation have been fully exempted from payment of Income-tax under section 80G of the Income-tax Act, 1961. Arrangements for circulation of fund collection boxes, Plastic/Tin/Wooden boxes can be improvised with suitable openings. The lid may be suitably sealed to avoid complaints. Suitable arrangements for proper security for the collection boxes, opening the same and counting the collection therein. Remittance of funds collected should be sent to the Secretary, National Foundation for Communal Harmony, C-Wing, 9<sup>th</sup> Floor, Lok Nayak Bhawan, Khan Market, New Delhi - 110 003 through demand draft etc. The contact phone numbers are (011) 24633968, 24602859, 24643052, Fax (011) 24610524.

**(By Order of the Governor)**

**K. R. JYOTHILAL**  
**Secretary to Government**

To

- The Secretary to Government of India, Ministry of Home Affairs, New Delhi  
(With C.L.)
- The Secretary, Kerala Public Service Commission, Tvpm (with C.L.)
- The Secretary to Governor, Raj Bhavan, Thiruvannthapuram.(with CL)
- The Secretary, Kerala Legislative Assembly (with CL)
- The Station Director, All India Radio, Thiruvananthapuram / Kozhikode /  
Alleppey/Thrissur (with CL)
- The Registrar, Hon'ble High Court of Kerala, Ernakulam (with C.L.)
- The Resident Commissioner, Kerala House, New Delhi.
- All Additional Chief Secretaries, Principal Secretaries and Secretaries to Govt.
- The Director General of Police, Thiruvananthapuram.
- The Director of Information and Public Relations, Thiruvananthapuram.
- All Heads of Departments.
- The Chief Executives of Public Sector Undertakings.
- All District Collectors.
- The Secretary, Kerala Sahithya Academy, Thrissur.
- The Secretary, Kerala Sangeetha Nadaka Academy, Thrissur.
- The Chief Conservator of Forests, Thiruvananthapuram.
- The Director of Public Instructions, Thiruvananthapuram.
- The Director of Technical Education, Thiruvananthapuram.
- The Director of Medical Education, Thiruvananthapuram.

The Director of Vocational Higher Secondary Education, Tvpm.  
The Registrars of Universities of Kerala/Kochi/Calicut/Kannur.  
The Registrar of Mahatma Gandhi University, Kottayam /Kerala Agricultural University, Thrissur.  
The Registrar of Sri Sankaracharya Sanskrit University, Kalady / University of Health & Allied Sciences, Thrissur / Kerala Veterinary & Animal Sciences University, Thrissur / Kerala University of Fisheries & Ocean Studies, Kochi.  
All Departments of Secretariat including Law/Finance.  
The Web & New Media, I & PRD, Govt. Secretariat, Thiruvananthapuram.  
SF/OC.

Forwarded/By Order



Section Officer

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Copy to:-

The Private Secretary to Chief Minister and other Ministers.  
The Private Secretary to Leader of Opposition.  
The Special Secretary to Chief Secretary.  
P.A. to Secretary, General Admn. Department.  
C.A. to Additional Secretary, General Administration Department.



## GOVERNMENT OF KERALA

No.77552/SD2/14/GAD

General Administration (Services-D) Dept.,  
Thiruvananthapuram, Dated: 27.10.2014.

### C I R C U L A R

Sub: GAD - Observance of Communal Harmony Week  
19<sup>th</sup> - 25<sup>th</sup> November 2014 - Flag Day - instructions issued.

The National Foundation for Communal Harmony is undertaking various activities for the promotion of Communal Harmony and National Integration in the country in a sustained manner. As proposed by the National Foundation for Communal Harmony, Communal Harmony Campaign and Fund Raising Week is observed all over the country along with the 'Quami Ekta' Week. Communal Harmony week is to be observed in our State also from 19<sup>th</sup> to 25<sup>th</sup> November 2014.

An intensive and effective campaign to make people aware of the paramount importance of Communal Harmony and National Integration at this delicate phase of Indian National life should be arranged during the Communal Harmony week. The activities may include cultural programmes, seminars, debates, painting competition etc. in order to spread the message effectively.

The guidelines regarding arrangements required are indicated in the Annexure to this Circular.

The whole-hearted support and co-operation to this campaign may be extended by all officers and members of staff of the State Government, Schools, Colleges, Universities, Industrial Establishments and other Institutions. They can contribute generously and also associate themselves with this noble cause.

All Heads of Departments, Heads of Offices, Heads of Educational Institutions, Universities and Public Undertakings are requested to arrange programmes in connection with the Communal Harmony Campaign and Fund Raising Week and to show personal interest to make the above programmes a grand success.

Government are also pleased to exempt Government Servants from the operation of Rule 14 of the Government Servants Conduct Rules 1960 with a view to facilitate their active participation, without detriment to their duties, in

the distribution of Communal Harmony Stickers and Flags and collection of donation.

**K. R. JYOTHILAL**  
Secretary to Government

To

All Head of Departments.  
All District Collectors.  
The Chief Executive Officers of All Public Sector Undertakings.  
The Secretary, Kerala Public Service Commission, Tvpm (with CL)  
The Secretary, Kerala Legislative Assembly, Tvpm (with CL)  
The Registrar General, Hon'ble High Court of Kerala, Ernakulam (with CL).  
The Secretary to Governor, Raj Bhavan, Thiruvananthapuram.(with CL.)  
The Registrar University of Kerala / Kozhikode /Kannur / M.G.  
University/Sanskrit/CUSAT/Kerala Agricultural University / Sri Sankaracharya  
Sanskrit University, Kalady / University of Health & Allied Sciences, Thrissur /  
Kerala Veterinary & Animal Sciences University, Thrissur / Kerala University of  
Fisheries & Ocean Studies, Kochi.  
The Director of Public Instruction, Thiruvananthapuram.  
The Director of Collegiate Education, Thiruvananthapuram.  
The Director of Medical Education, Thiruvananthapuram.  
The Director of Higher Secondary Education Thiruvananthapuram.  
The Director of Technical Education, Thiruvananthapuram.  
The Director of Vocational Higher Secondary Education, Tvpm.


Forwarded/By Order

  
Section Officer  
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Copy to:- The Secretary, National Foundation for Communal Harmony,  
New Delhi (with C.L).  
Additional Secretary to Chief Secretary.  
PA to Additional Chief Secretary / Principal Secretaries / Secretaries.  
The Web & New Media, I & PRD, Govt. Secretariat, Thiruvananthapuram.

Letter No: D1-37283/14 Dtd 18-11-2014

The copy of this letter communicated  
to all subordinate officers for necessary action

  
for D85

പ്രതിജ്ഞ

“രാഷ്ട്രത്തിന്റെ സ്വാതന്ത്ര്യവും അഖണ്ഡതയും സംരക്ഷിക്കുന്നതിനും ശക്തിപ്പെടുത്തുന്നതിനും അർപ്പണബോധത്തോടുകൂടി പ്രവർത്തിക്കുമെന്ന് ഞാൻ ദൃഢ പ്രതിജ്ഞ ചെയ്യുന്നു.

ഒരിക്കലും അക്രമ മാർഗം സ്വീകരിക്കില്ലെന്നും മതം, ഭാഷ, പ്രദേശം തുടങ്ങിയവ മൂലമുള്ള ഭിന്നതകളും തർക്കങ്ങളും മറ്റു രാഷ്ട്രീയമോ സാമ്പത്തികമോ ആയ പരാതികളും സമാധാനപരവും വ്യവസ്ഥാപിതവും ആയ മാർഗ്ഗങ്ങളിലൂടെ പരിഹരിക്കുമെന്നും ഞാൻ പ്രതിജ്ഞ ചെയ്യുന്നു “.

**NATIONAL INTEGRATION PLEDGE**

**“ I solemnly pledge to work with dedication to preserve and strengthen the freedom and integrity of the nation.**

**I further affirm that I shall never resort to violence and that I will continue to endeavor towards settlement of all differences and disputes relating to religion, language, region or other political or economic grievances by peaceful and constitutional means”.**